



TECHDREAMZ
CORPORATE TRAININGS

WITH THE INTENT TO EXPAND EDUCATION

BEYOND TRADITIONAL BOUNDARIES

TECHDREAMZ PRACTICAL LEARNING PRACTICES

PROVIDE SKILLS NECESSARY FOR COLLEGE &
CAREER READINESS IN THE 21ST CENTURY.

WORDPRESS INDUSTRIAL TRAINING (6 weeks)

Getting to Know WordPress

- What is WordPress?
- WordPress, WordPress.com, and WordPress.org: What is the difference?
- Installing and running WordPress
- Accessing your WordPress site
- WordPress Dashboard
- WordPress toolbar

Creating Posts

- Difference between posts and pages
- Creating a new post
- Using categories and tags
- Advanced text formatting
- Creating and managing links

Creating Pages

- Creating a basic page
- Using page templates
- Organizing page hierarchy

Managing Content

- Navigating the Dashboard index pages
- Using Quick Edit
- Using Bulk Edit
- Understanding how WordPress handles media content

Changing the Appearance of Your Site

- Selecting and changing themes
- Using the Theme Customizer
- Using a custom header image
- Creating custom menus

- Using widgets
- Changing the front page from a blog view to a static page
- Installing themes from the WordPress Theme Directory
- Installing custom themes
- Making sure your WordPress site is mobile-ready

Extending WordPress with Plugins

- Installing plugins

Profiles, Users, and Settings

- Editing your user profile
- Creating a Gravatar profile
- Adding and managing users
- Understanding user levels
- Configuring general settings

Getting Readers

- Creating user-friendly permalinks
- Configuring comment settings
- Managing comments

WordPress behind the Curtain

- Understanding how WordPress works
- Back-end management of themes, plugins, and other assets

Maintenance and Security

- Keeping up to date
- Must-have security plugins
- Troubleshooting a site crash

Diving Further into the World of WordPress

- Exporting and importing content from other sites



TECHDREAMZ has designed Job Oriented Training course curriculum for the IT and engineering graduates which will give them the natural advantage to be ahead of their competitors in the IT industry



www.techdreamz.org

www.industrialtraining.biz